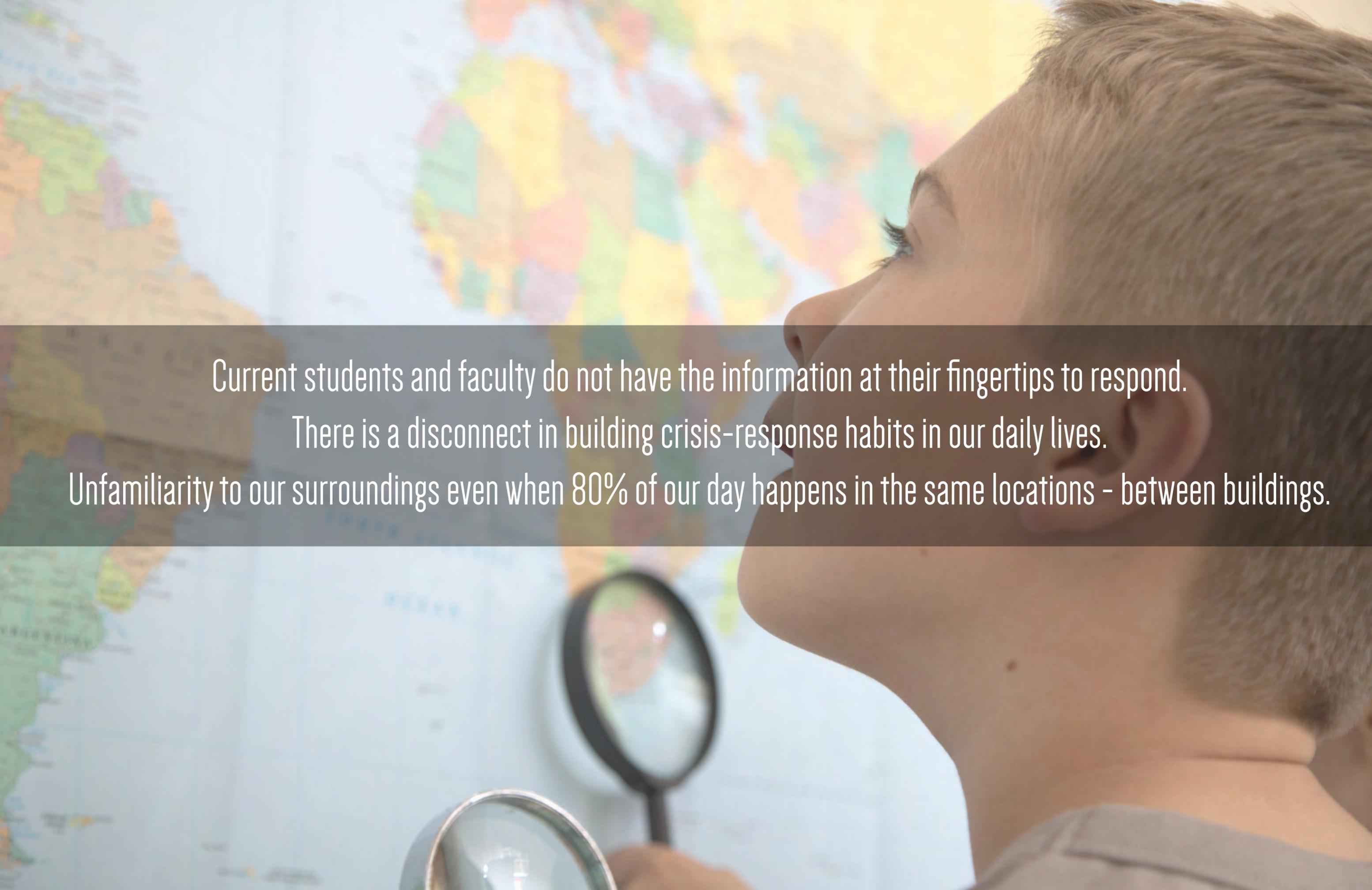


As a result of our own experience and reflection, we realize that a large hindrance to disaster survival lies within how we manage our instantaneous movements and involuntary responses.



OUR CHALLENGE

A young boy with short brown hair is shown in profile, looking intently at a large, colorful world map. He is holding a magnifying glass over the map, which is slightly out of focus. The map shows various continents in different colors. The boy's face is in sharp focus, and he appears to be studying or exploring the map. The background is a soft, warm light, suggesting an indoor setting with natural light.

Current students and faculty do not have the information at their fingertips to respond.
There is a disconnect in building crisis-response habits in our daily lives.
Unfamiliarity to our surroundings even when 80% of our day happens in the same locations - between buildings.

awards
NEW SCHOOL

Oops.

Call for Submissions!

Recognizing, rewarding performance, quality, creativity, and more...
We give awards to promote! Please give ideas to us in their format!

SUBMISSION DEADLINE: DEC. 5TH @ 7PM

LANO CAFE



PLEASE USE
FREIGHT ELEVATOR

YOUR FEEDBACK IS IMPORTANT!!!

NEW SCHOOL COURSE EVALUATIONS
DECEMBER 1st - 18th

If you have an iPhone or Android, download the free EvaluationApp app.

When the evaluation period begins, students will receive an email with a "Review" pending notification.

Students who fill out their course evaluation get early access to the grade in that class.

NOMINATE
an Outstanding Teacher

Distinguished Teaching Awards have been given at The New School since 1966 to recognize teaching excellence across the university.

Extended Deadline: Wed, December 10th!

Distinguished Teaching Awards

Outstanding Achievements in Diversity and Social Justice Teaching

Students, Faculty, and Staff are invited to nominate outstanding faculty members for these awards.

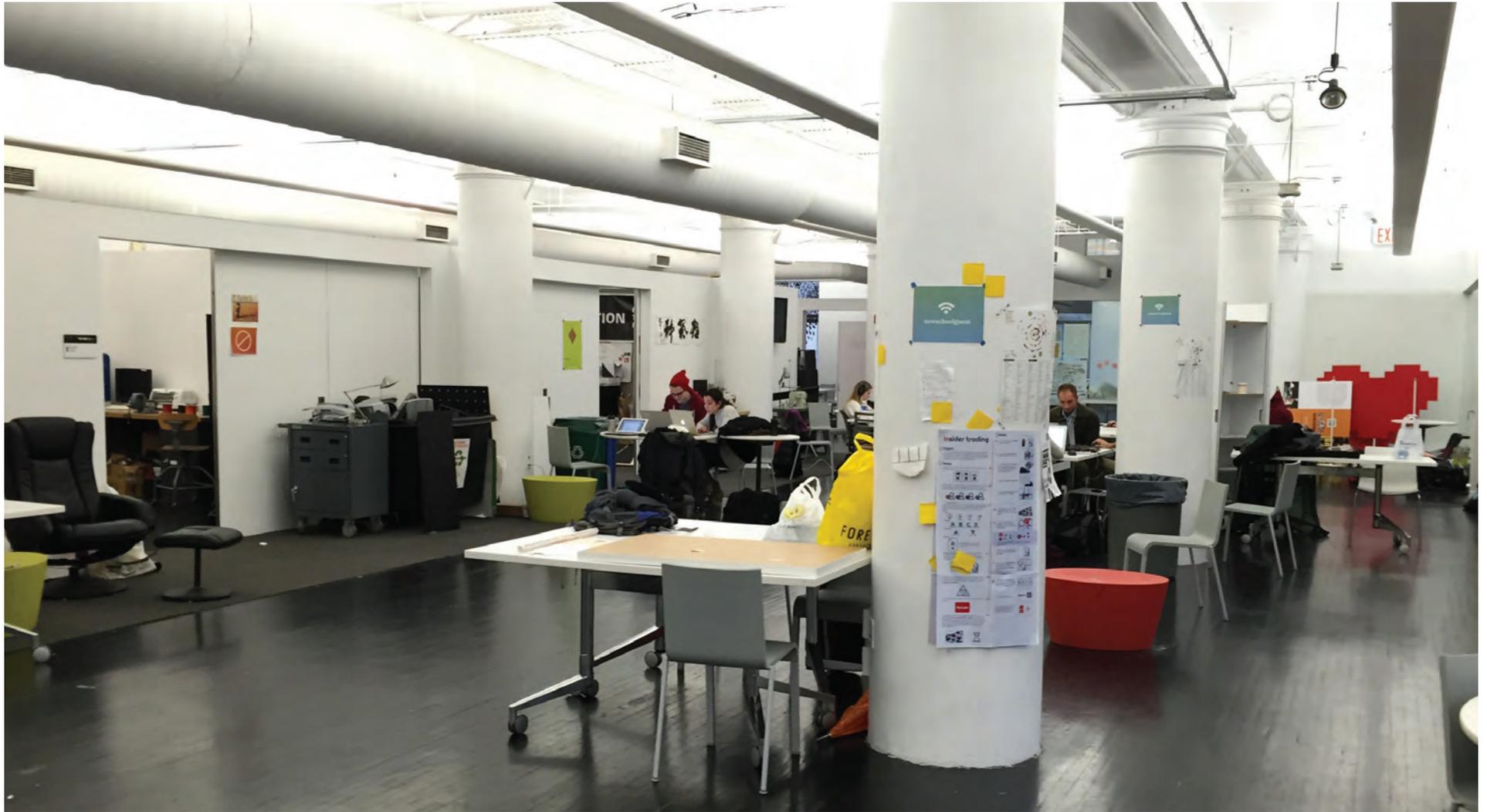
Outstanding Achievements in Diversity and Social Justice Teaching, an award that recognizes a faculty member who has promoted social justice through teaching.

For more information specific award criteria and nomination forms, go to: www.newschool.edu/leadership/provost/teaching-awards

THE NEW SCHOOL
**HOLIDAY
CONCERT
AND SING-IN**

Eric Dudley, Director of New School Chorus
Ben Ringler, Director of Morris Community Orchestra

Wednesday, December 10



COMPONENTS



Self organization aspect

Easily accessible

Encourage tacit knowledge and existing habits

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放棄過心十角理想
WENT WHO?

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ATTENTION FOR TY
LAOURI ATHLE

自己
NOT THE GOVERNMENT

見放物性

WENT WHO?

WENT WHO?



Achieve impulse responses that could save

PROPOSED SOLUTION

NAVIGATION ECOSYSTEM

NEED

- Thousands of students at TNS
- Scattered Campus
- Students unfamiliar with spaces and what's in what building
- Current visual system is lacking: maps are wrong, resources are unmarked, and the spaces have no clear wayshowing system

Everyday need

- Students have no central way to know what's happening at the school, what food is in the cafeteria, what rooms are free for meetings,

Emergency need

- Students can't easily locate where exits, fire extinguishers, and other resources are
- Students have no tacit knowledge to help them navigate through a disaster area

HOW WE ENVISION THE SYSTEM AT TNS

Hundreds of beacons are installed around the school. Main areas-cafeterias, main classrooms, meetings rooms,

Students download the app as part of their orientation at TNS. The bluetooth connection is set up as part of being a student of TNS.

The beacons send bluetooth signals to student's phone. Student can access the app to see what's happening on an everyday basis.

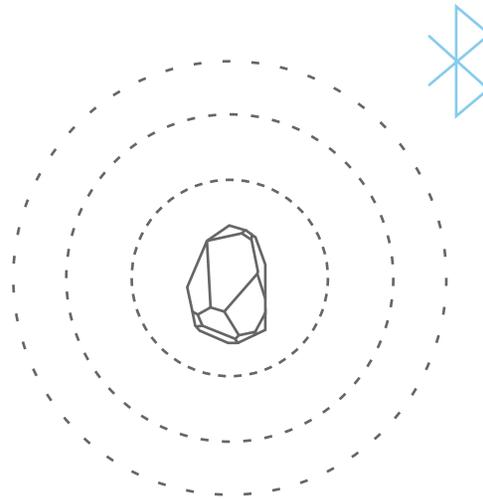
In cases of emergency, the beacons actually send notifications to your phone (visible on a locked screen) with instructions and updates.

NAVIGATION ECOSYSTEM

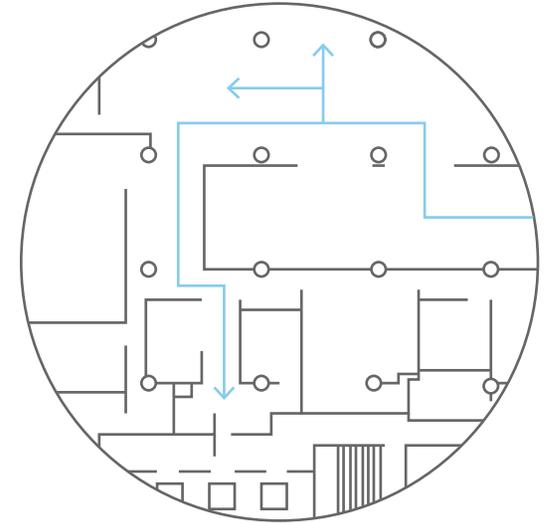
A navigation system that utilizes physical space, bluetooth technology, and digital components to help you navigate your way through our campus everyday and in cases of emergency.



Digital Component:
Notifications and app

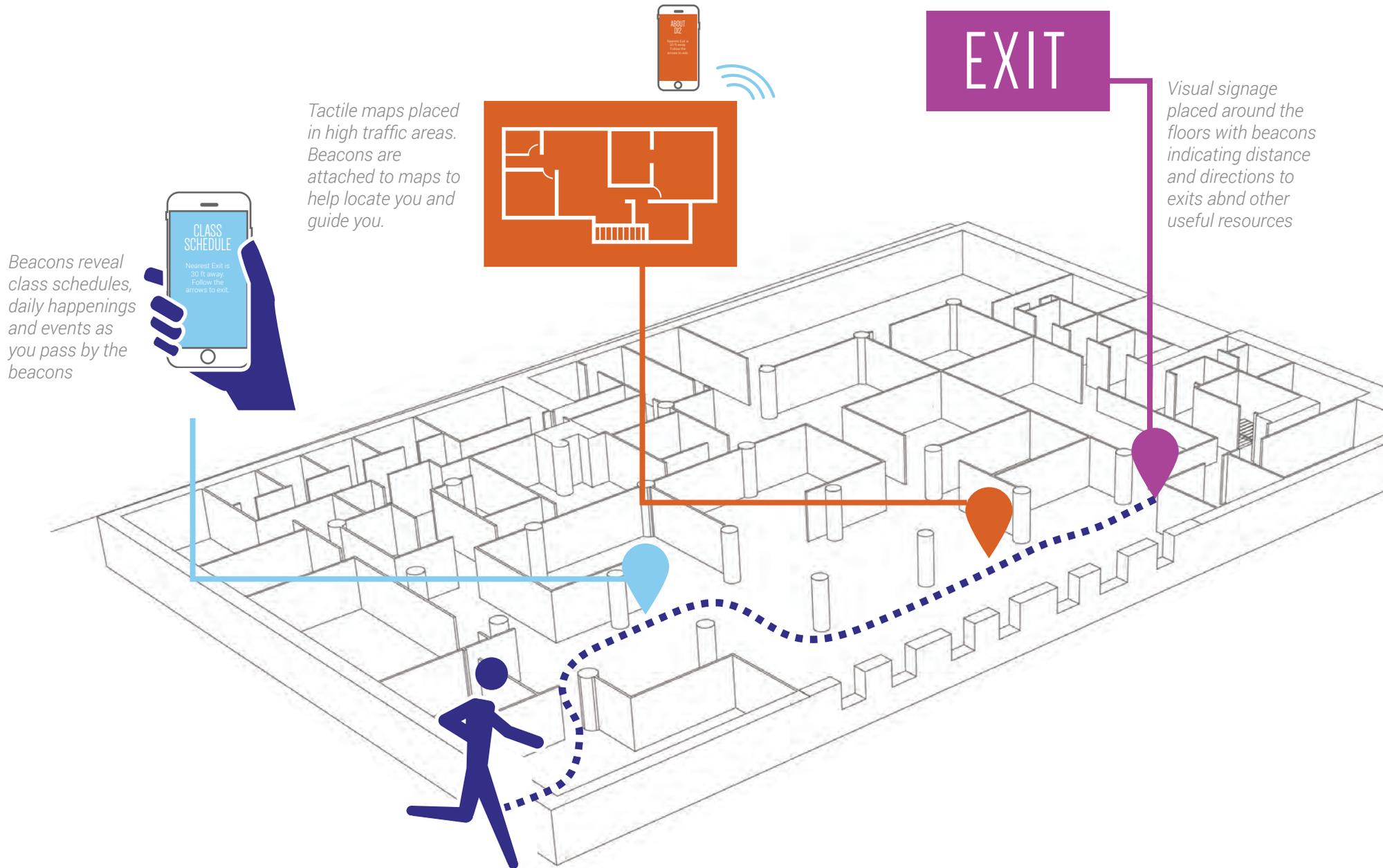


Beacons using BLE (Bluetooth Low Energy) linking the two.



Physical component:
Tactile 3D maps and signage

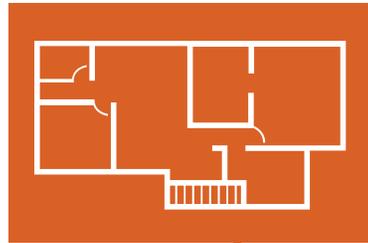
JOURNEY MAP



Beacons reveal class schedules, daily happenings and events as you pass by the beacons



Tactile maps placed in high traffic areas. Beacons are attached to maps to help locate you and guide you.



EXIT

Visual signage placed around the floors with beacons indicating distance and directions to exits and other useful resources

TACTILE MAPS + VISUAL ELEMENTS

Maps are tactile to increase usability

Tactile maps are not special maps- they are GOOD maps. Maps should be readable by most, so it only made sense to make our map tactile. Further, in low visibility situation (smoke), a tactile effect can help even those with good vision navigate the space.

Maps are tilted to increase usability

Researching physical maps taught us this.

Maps are directional, they are laid out to correspond with the direction you're facing.

When running our workshop, we noticed that the participants always rotated the printed floor plan to correspond with the direction they're facing. We took note of that and designed for it.

Maps are attached to a beacon that reveals more information.



Usability is key to our ecosystem, so we're using color blindness safe colors in our palette

The system is color coded as well to indicate level of notification. Is it an emergency notification? or is it a daily update?

CHRISTOPHER | AYA | RACHELLE





OUR EXPERIENCE SO FAR

